

INTERNATIONAL TELECOMMUNICATION
UNION

SWG 1 –1 – E

**SEMINAR ON INTERNATIONAL
NEGOTIATION**

English only

STUDY PERIOD 2015-2018

Original: English

Tokyo, 20 FEBRUARY 2015

SUB WORKING GROUP 1 –Contribution

Source: Australia

Title: Proposal of the program and the location of CBC

Abstract

Australia discussed about the selection of the program which should be executed and the location of Capacity Building Center (CBC) as follows.

- Selection of the Program: We remarked the one which can contribute to the both of the entire world and a business in developing countries.
- Location of CBC: We discussed from the point of view of efficiency to achieve our goal.

As a result, we propose that the program is e-Agriculture and the location of CBC is in Australia respectively.

Background

Selection of the Program

Now there are some proposals but the budget is limited. So we should focus on the one which can contribute to the both of the entire world and a business in developing countries which makes them be rich and happy.

“e-Agriculture” has the biggest possibility to achieve the above purpose according to the following study.

- Smart City: It needs a big investment first and there are few successful examples. From the point of view of a business, it is too risky.
- e-Health: There are few successful examples.
- Disaster Management: The necessity of the disaster management is increasing recently because of global warming. This will take a long time for developing countries to make a successful business in this field because they must compete with developed countries, which already have the cutting edge knowledge.
- e-Agriculture : Now the population in the world is increasing rapidly and a food shortage will be one of the most important problems. But it means that there is a big business chance in this field because it is obvious that there will be a big market for a food in the future. Also we will be able to contribute the entire world if we cooperate to solve this problem.

CONTACTS: MASATO KITA

TEL: +81-050-3807-4004

FAX: +81-050-3750-4514

EMAIL: MASATO.KITA@JP.SONY.COM

ATTENTION: THIS IS NOT A PUBLICATION MADE AVAILABLE TO THE PUBLIC, BUT **AN INTERNAL DOCUMENT** INTENDED ONLY FOR USE BY THE MEMBER STATES OF ITU, BY ITU-SEMINAR SECTOR MEMBERS AND ASSOCIATES, AND THEIR RESPECTIVE STAFF AND COLLABORATORS IN THEIR ITU RELATED WORK. IT SHALL NOT BE MADE AVAILABLE TO, AND USED BY, ANY OTHER PERSONS OR ENTITIES WITHOUT THE PRIOR WRITTEN CONSENT OF ITU-SEMINAR.

- e-Education: It is true that the demand is big. But it is not clear that the business in this field can be more successful than the one in an e-agriculture because an e-Educaton itself does not become a big business directly.

Location of CBC

It takes long time to learn the agricultural knowledge because a hands-on experience is mandatory for it. To accelerate this program, it is very effective for trainees in developing countries to live and learn in developed countries because they already have the training experience and environment. So the place of CBC should be in developed countries.

Proposal

We propose the program and the location of CBC as follows, and believe strongly that it will be very beneficial to both of a business by developing countries and the entire world.

- The program should be an e-Agriculture.
 - The place of CBC should be Australia, where trainees are advantageous to learn much agricultural knowledge.
-

CONTACTS: MASATO KITA

TEL: +81-050-3807-4004
FAX: +81-050-3750-4514
EMAIL: MASATO.KITA@JP.SONY.COM

ATTENTION: THIS IS NOT A PUBLICATION MADE AVAILABLE TO THE PUBLIC, BUT AN INTERNAL DOCUMENT INTENDED ONLY FOR USE BY THE MEMBER STATES OF ITU, BY ITU-SEMINAR SECTOR MEMBERS AND ASSOCIATES, AND THEIR RESPECTIVE STAFF AND COLLABORATORS IN THEIR ITU RELATED WORK. IT SHALL NOT BE MADE AVAILABLE TO, AND USED BY, ANY OTHER PERSONS OR ENTITIES WITHOUT THE PRIOR WRITTEN CONSENT OF ITU-SEMINAR.
